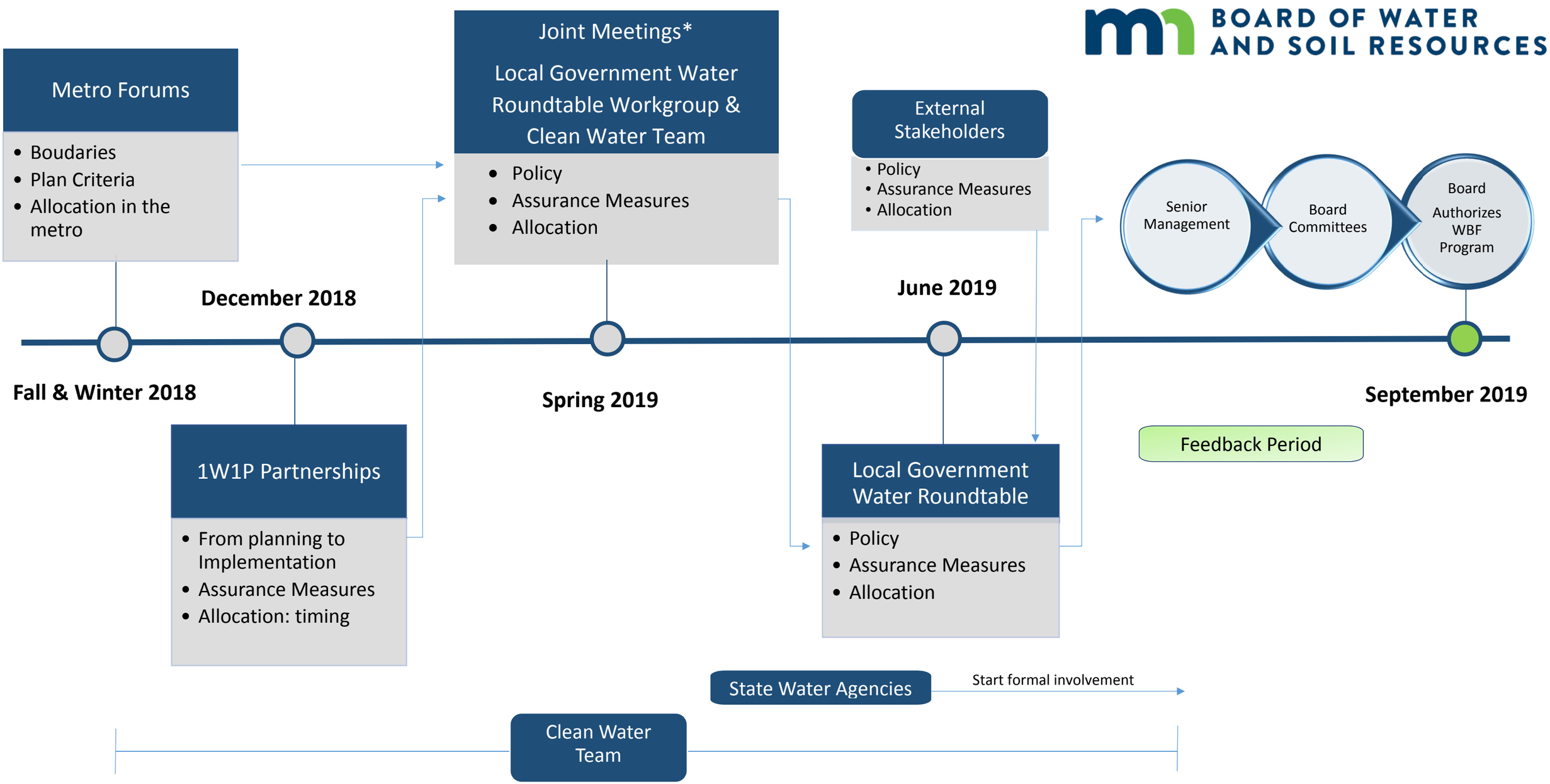Watershed-based Funding Development Process